

Colombes, April 30, 2015

Arkema announces a new Platamid® hotmelt adhesive grade at Techtexsil 2015

Arkema will exhibit its Platamid® high performance copolyamide hotmelt adhesives at Techtexsil, the only dedicated show for technical textiles and nonwovens covering all industries, held May 4 to 7, 2015 in Frankfurt (Germany). The Group will present its new soft hand Platamid® grade dedicated to the sportswear, apparel and undergarment market and to technical textiles.

Arkema's new soft hand Platamid® grade offers an excellent compromise between the softness of TPU and the high level of adhesion, excellent washing resistance and easy processing of Platamid®. This new grade is suitable for very thin film, web and filament extrusion and its ease of processing allows fast production speed. With a washing resistance up to 60 °C and great stability over time, it provides a perfect solution for the sportswear, apparel and undergarment market and for technical textiles.

Platamid® hotmelt adhesives are the high performance, durable, and versatile answer to the most demanding bonding challenges in markets such as textile interlining, technical textiles, construction, electronics and automotive. Platamid® is available in powder or pellet form. The pellets can easily be converted into net, web, film or filament via solvent-free processing, and due to adequate crystallization speeds, a high productivity level can be achieved.

Arkema's wide range of copolyamide hotmelt adhesives have been in production for more than 40 years and offer a wide melting temperature range from 85-180 °C and a wide range of viscosities. They are able to provide high specific adhesion to a large number of substrates including difficult materials such as leather, flexible PVC, polycarbonate, metal and epoxy. Platamid® can also provide long-term adhesion with high thermal, washing, dry cleaning and chemical resistance.

Platamid® combines several environmentally friendly properties such as reusability, recyclability and solvent-free processing, and has a very low VOC level. Additionally, some of our grades are partially biobased with a content of up to 80% renewable feedstock.

Arkema's sales and development teams will welcome visitors to booth n° C75 (Hall 3).

A global chemical company and France's leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in close to 50 countries, some 19,000 employees and research centers in North America, France and Asia, Arkema generates pro forma annual revenue of some €7.5 billion, and holds leadership positions in all its markets with a portfolio of internationally recognized brands.

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