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Arkema increases Bostik adhesives production capacities in Mexico

Bostik, a subsidiary of Arkema, has extended its production capacities with a new hot melt pressure sensitive adhesives (HMPSA) plant in Monterrey, Mexico. The expansion is in line with its plans to expand in high growth regions and will significantly enhance its ability to serve customers in the disposable hygiene market.

Bostik, a leading global adhesive specialist for industrial manufacturing, construction and consumer markets, today announced the opening of a new manufacturing facility in Monterrey, Mexico. The new plant significantly increases HMPSA production capacity in Monterrey and will primarily serve the needs of customers in the disposable hygiene sector.

With a deep understanding of the disposable hygiene market's current and future needs, Bostik works closely with global manufacturers of baby diapers, feminine hygiene and adult incontinence products. The group combines its material science knowledge with formulation and application expertise to develop solutions for demanding applications including elastic attachment, wetness indication and stretch.

"We are pleased to continue Bostik's expansion in Mexico with the opening of this new and highly modern facility," said Robert Marquette, Bostik Senior Vice President of Americas. "Development in high growth geographic markets is a central component of Bostik's strategy. This new facility will enable us to meet the growth demands of our strategic markets and ensure we preserve close ties with customers not only in Mexico but across Central and South America."

In designing the new facility, Bostik employed a cross-regional approach where manufacturing and engineering expertise from other HMPSA sites was heavily used in the planning phases. Best practices in terms of safety, efficiency and quality were replicated in its design and the plant's state-of-the-art equipment includes a fully automated packing operation to ensure the quality and efficiency required by customers in the disposable hygiene sector.

"This new facility improves our technology offering in the region and sets the stage for continued growth in the market whilst delivering significant benefits to our supply chain in terms of efficiency and costs," added Marquette.

Bostik has been active in Mexico since 1963 and manufactures a range of adhesives and related products for the industrial manufacturing and construction markets. The new plant in Mexico represents the latest development in the Bostik group's international expansion following recent plant openings in China, Malaysia, Brazil, India and the United States.

***Bostik** is a leading global adhesive specialist in industrial manufacturing, construction and consumer markets. For more than a century, it has been developing innovative adhesive solutions that are smarter and more adaptive to the forces that shape daily lives. From cradle to grave, from home to office, Bostik's smart adhesives can be found everywhere. With annual sales of €1.5 billion, the company employs 4,800 people and has a presence in more than 50 countries. Bostik is a company of Arkema. Visit www.bostik.com for more information.*

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2014, we employ approximately 19,200 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in lightweight materials, renewable feedstocks, energy generation and storage, water treatment, electronics and 3D printing. For the latest, visit www.arkema.com.*

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