



PRESS RELEASE

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Bostik to Present Linerless Label Capabilities at Labelexpo Americas

Global adhesives specialist will participate as a sponsor, presenter at this year's event and showcase its latest adhesive innovations

Bostik, a leading global adhesive specialist for industrial, construction and consumer markets, has announced its return to [Labelexpo Americas](#) in Rosemont, IL September 13-15. Labelexpo is the largest label and package printing event in the Americas, featuring a [two-day conference](#) on market insight, trends and technologies, the [Label Industry Global Awards event](#) and a tradeshow.

Launched in 1989, this biennial event is part of the [Labelexpo Global Series](#) and is organized by [Tarsus Group](#). This year, Labelexpo is expected to attract over 16,000 attendees from countries around the world and will host more than 400 exhibitors in the Donald E. Stephens Convention Center. This event also marks the American debut of the [Linerless Trail](#), which gives printers and converters insight into the future of sustainable labels and how the process works.

Bostik is a proud sponsor of the Linerless Trail and will highlight its innovative linerless label technology throughout the show. The company's own Business Development Manager, Tyler Derus, will present on the benefits of linerless labels and the value they bring to various applications. This presentation will be held at the convention center on Wednesday, September 14 at 3 p.m. CST.

Bostik is also participating in the Harley Sponsorship at Labelexpo. Attendees can enter a raffle to win a Harley Davidson motorcycle after visiting each sponsor's booth.

In addition, Bostik will feature innovative label adhesive products for freezer and dairy applications. Two in particular include a top performing freezer grade adhesive, Thermogrip® H2259-01, and an all-purpose dairy adhesive, Thermogrip® H2224. Both are able to perform well on products where condensation may occur. They offer superior bonding to food and beverage plastic coatings and packages and are also being used successfully for beer bottle labels.

To attend Labelexpo, visit www.labelexpo-americas.com, and stop by booth #508 to learn more about Bostik's linerless label technology and featured products.

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About Bostik, an Arkema company

Bostik is a leading global adhesive specialist in industrial, construction and consumer markets. For more than a century, it has been developing innovative adhesive solutions that are smarter and more adaptive to the forces that shape daily lives. From cradle to grave, from home to office, Bostik's smart adhesives can be found everywhere. With annual sales of €1.6 billion, the company employs 4,800 people and has a presence in more than 50 countries. For the latest information, visit www.bostik.com/us.

About Arkema

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.7 billion in 2015, we employ approximately 19,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. For the latest, visit www.arkema.com.