



Colombes – October, 26, 2016

SIMONA AG and HP Inc. are the winners of Arkema's Technical Polymers Innovation Awards

Awards were presented in a private ceremony on October 24th at the "Arkema Design Lab" during the K2016 fair. A monetary award was also given to the university program of choice for each of the two winners.

During a private event on October 24th at the booth "Arkema Design Lab" during the K2016 fair, senior management from the Technical Polymers Business Unit awarded SIMONA AG and HP Inc. with two "Innovation Awards". A monetary award was also given to the university program of choice for each of the two winners.

In his presentation speech, Erwoan Pezron Global Group President for Technical Polymers explained that *"the Legacy & Innovation Award is given to the customer that exemplifies a continuous commitment to evolving innovation, a desire to anticipate and meet the demands of tomorrow and has demonstrated a proven track record of technical leadership in one of our legacy markets. We are delighted to present this award to SIMONA AG. We are also proud to make a financial donation on behalf of SIMONA AG to the Darmstadt Institute of Plastics Engineering (IKD), part of the Darmstadt University of applied sciences"*.



In his acceptance speech, Mr. Moyses, CEO of SIMONA AG, reiterated that *"the relationship between SIMONA AG and Arkema has a long and rich history and surely a rich future"*. In quoting Henry Ford, Mr. Moyses elaborated *"Meeting is a start, staying together is good but working together is key"*. He went on to add that he is *"proud of our global collaboration with Arkema and the Kynar® PVDF brand, particularly in the field of high whiteness stock shapes for the chemical processing industry. This partnership will continue as we launch our new technology center in Kirn, Germany"*.



Left to right: Christophe André (Arkema), Wolfgang Moyses (SIMONA AG), Martin Müller-Roosen (Darmstadt University), Erwoan Pezron (Arkema).

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In the presentation of the Breakthrough/Visionary Award, Erwoan Pezron stated that "this prize is presented to the customer that exemplifies a proven ability to make quantum improvements over today's solutions. We are delighted to present this award to HP Inc. We are also proud to make a financial donation on the behalf of HP Inc. to the Universitat Politècnica de Catalunya – Barcelonatech".

In his acceptance speech, Mr. Weber, global head of HP 3D Materials and Advanced Applications, stated "HP aims to create technology that makes life better for everyone, everywhere. In May of this year HP Inc. launched our ground breaking HP Multi Jet Fusion 3D printing technology which addresses many of the challenges additive manufacturers face today. This new technology is ten times faster and fifty percent cheaper than the current 3D printing standards. HP Inc. has also developed a revolutionary concept which is the HP Open Platform. This open platform approach is unprecedented in the industry and enables our partners and suppliers such as Arkema to be truly innovative by directly developing user specific materials and uncovering new applications for their customers and industry leaders. We chose Arkema as a pilot partner for the HP Open Materials program because of their own innovation and expertise".



Left to right: Christophe André (Arkema), Tim Weber (HP Inc.), Erwoan Pezron (Arkema), Alvar Vinacua (Universitat Politècnica de Catalunya – Barcelonatech) and Fabio Annunziata (HP Inc.)

At the conclusion of the event, Mr. Christophe André, Executive Vice President of Arkema, remarked "It is a great pleasure to acknowledge the innovation of two of our key customers in the high performance materials arena. We believe that we are in a never ending race to innovate. The innovation of our customers is the engine of our success".

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