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Arkema Coating Resins Names GE Chaplin “Distributor of the Year”

Arkema Coating Resins has named GE Chaplin of Flemington, NJ, the 2016 North American “Distributor of the Year” for helping build better relationships with customers, outstanding technical expertise and strong financial growth in the past year.

GE Chaplin focuses on flexible and clear PVC products and distributes plastic additives in North America for Arkema.

“The team at GE Chaplin works intimately with customers and suppliers to provide the best possible plastic additives solution based on project needs,” Aldo Sousa, Senior Account Manager with Arkema, explained. “That level of service isn’t something most distributors can offer. It requires a combination of a strong technical expertise and the industry relationships needed to match the right technology with the final product.”

GE Chaplin has been in business for 29 years – and will be celebrating its thirtieth anniversary in 2018 – and a distributor of Arkema plastic additives for many years. Arkema selected the company based on internal polling and rigorous performance criteria.

“We are honored to accept this award,” Gregg Chaplin, President and CEO of GE Chaplin, said. “Arkema’s emphasis on customer relationships and technology fits well with our own business approach and helps us better meet customer needs. We look forward to working with them for years to come.”

This marks the first year Arkema awards this honor to a distributor.

“As our coating resins and plastic additives business has grown the past few years, we have seen the increasing importance of reliable and knowledgeable distributors,” Mike Wurst, Market Manager for Plastic Additives at Arkema, said. “Today, companies like GE Chaplin are crucial to our business success. This award lets us recognize the role they play as we work together in the industry.”

Arkema presented GE Chaplin with the award on Friday, June 16, 2017 in Cary, NC.

*Established in 1988, **GE Chaplin** is a global distributor of specialty chemicals. They provide flexible and clear PVC products across many different industries, including paint, inks, plastics, lubricants, petroleum catalyst and powdered metallurgy industries as well as food/supplements. They are headquartered in Flemington, NJ. www.gechaplin.com*

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2016, we employ approximately 20,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com*

CONTACTS:

Press: Michael Crisp

+1 864-525-9307

mike@crisppr.com

Business: Bob Cook

+1 239-676-7693

bobcook@cookmarcomm.com