



King of Prussia, PA  
October 9, 2017

## Arkema to Introduce New Kynar Aquatec® Specification Guides for Façade Restoration and Cool Roof Coatings at METALCON 2017

**Arkema Inc. will present its Kynar 500® FSF® and Kynar Aquatec® polyvinylidene fluoride resins used in high-performance coatings, along with Bostik's hurricane-resistant adhesive products, at METALCON 2017, to be held October 18–21 at the Las Vegas Convention Center.**

Kynar 500® FSF® resin-based coatings for aluminum, galvanized steel and aluminized steel exceed the exterior AAMA 2605 specification for resistance to humidity, color change, chalk, gloss loss and chemicals. This next-generation Kynar 500® PVDF technology can also contribute to LEED® credits, as it is produced using a patented fluorosurfactant-free process.

Kynar Aquatec® PVDF emulsions provide the same long-lasting protection as Kynar 500® resin-based coatings in an easy-to-apply waterborne form. Given their excellent weatherability and exceptional resistance to dirt pickup and biological growth, Kynar Aquatec® resin-based coatings offer a high-performance solution for metal restoration and repair projects, as well as a variety of other applications.

At the show, Arkema Inc. will introduce its new Kynar Aquatec® specification guides for façade restoration and cool roof coatings applications. Each 14-page guide is divided into the Construction Specifier Institute's three-part format and written in concise language to facilitate the evaluation of coating systems for meeting a metal restoration or cool-roof project's long life, durability and sustainability goals.



During the event, Bostik, an Arkema company, will also present its full line of "smart adhesives" and sealants for a wide variety of metal construction applications. These high-performance products provide unprimed adhesion to Kynar 500® FSF® and Kynar Aquatec® resin-based coatings, are hurricane-strong (Miami-Dade County hurricane-approved) and come with a best-in-class warranty.

Stop by the Arkema exhibit (booth 923) to learn more about how Kynar® resin-based coatings and Bostik adhesives and sealants deliver outstanding performance and durability in a wide variety of applications. The new specification guides on field-applied fluoropolymer coatings for façade and roof restoration and cool-roof applications will also be available. For more information, visit [kynar500.com](http://kynar500.com), [kynaraquatec.com](http://kynaraquatec.com) and [bostik-industrial.com](http://bostik-industrial.com).

#### **About Arkema**

*A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €7.5 billion in 2016, we employ approximately 20,000 people worldwide and operate in close to 50 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. [www.arkema.com](http://www.arkema.com).*

Kynar, Kynar 500, FSF and Kynar Aquatec are registered trademarks of Arkema Inc.  
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